

Media Contact: Carla Caccavale Reynolds, CarlaCaccavalePR@gmail.com; 914-673-0729

## Sheraton Grand Chicago Kicks Off 25<sup>th</sup> Anniversary Year & Celebrates Hotel's Best Assets: Day One Associates

## Staffers Who Have Been with Property Since Its Debut Are Recognized For Being Single-Most Important Attribute of Its Long-Running Success

Chicago, IL – April 19, 2017 – Sheraton Grand Chicago has many attributes that is proud of: a stunning riverfront location, recently renovated accommodations, amazingly comfortable beds and delicious dining options, to name a few. As the hotel kicks off a year-long 25<sup>th</sup> anniversary celebration it has honed in on its single-most important asset: Its day one associates. The property has an amazing roster of staffers who have been with the hotel since its opening year, some even opening day. To celebrate its two-and-a-half decades of success the Sheraton Grand Chicago is looking inward and tipping its hat to those who have made it all possible.

"A hotel is only as good as the people who take care of its guests," said General Manager Mark Lauer. "We have been extremely fortunate to have 54 associates who take such incredible pride in what they do and love where they work that they have stayed with us for their entire careers. That says a tremendous amount about them; and the property. This is not just a hotel to them, it is home and in turn they welcome guests in such a way that conveys that."

A special dinner was held in their honor where each person was recognized individually for their contribution to the hotel. When asked what their favorite memories were it ran the gamut from hosting notables such as the President of the United States to taking their children to see Santa in the lobby. What makes them most proud? The replies were simple, yet profoundly powerful. One woman said it was helping guests and meeting new people, while a gentleman offered up, "I am treated with dignity and respect." Patricia Lewis, who joined the team in April 1992, had an admiration for her place of work that was palpable when she said, "You could feel the love at the beginning. You could feel the joy when you came in. That's when I said 'this is my home!"

For more information please visit www.sheratonchicago.com.

The Sheraton Grand Chicago, which is ideally situated on the Chicago River within walking distance of Navy Pier, fabulous Michigan Avenue shopping, Millennium Park, the Loop business district and more, has long been a Windy City favorite based on its location alone. The hotel's 1,218 guestrooms and suites are now completely renovated, boasting spectacular river, lake and skyline views, alongside Sheraton's ultra-comfortable Sweet Sleeper<sup>(SM)</sup> bed; outstanding accommodations to compliment the hotel's fantastic location.

One of the most popular features of the hotel is the Sheraton Club Lounge, a special privilege reserved for those staying in one of the hotel's Club Rooms or suites. The bi-level lounge serves complimentary continental breakfast, evening hors d'oeuvres, as well as light bites and snacks throughout the day. The panoramic views of the city skyline make this a fantastic setting for gatherings with friends and family. Television, high-speed Internet access and workstations equipped with both a PC and Mac, round out the offerings at the Sheraton Club Lounge.